Email 1

Title: See How Hutchinson Engineering Fixed Their Reporting Challenges
Subject: Still using error-prone spreadsheets?
Preview Text: How Hutchinson Engineering obtained real-time Business Central reporting.

Hi {Client name},

Do you spend hours each week building reports in Business Central, only to find the numbers don't add up? You're not alone. Many teams lose time on manual reports, scattered data, and dashboards that don't tell the full story.

In this case study, you'll see how Hutchinson Engineering fixed its reporting challenges with ready-made Power BI reports for Business Central. In just minutes, they went from slow, error-prone spreadsheets to clear, reliable insights their whole business can use.

Here's what they achieved:
• Saved two full days every week on manual reporting
• Improved on-time delivery and supplier performance
• Increased customer satisfaction
• Built trust in their data across teams

"There was no single source of truth, and every department had its own version of the figures — it was a reporting nightmare."
— *Robert Walker, Business Improvement Manager*

Use your reports to improve performance across your business.

CTA: [Read the Hutchinson Case Study]

Email 2

Title: Stop Losing Hours to Manual Business Central Reporting

Subject: Still exporting BC data into Excel?

Preview Text: How Hutchinson reclaimed two days every week.

Hi {Client name},

Is manual reporting eating into your week?
Hutchinson Engineering used to spend two full days building reports from Business Central and still struggled with accuracy and visibility.

After switching to ready-made Power BI reports, everything became faster, clearer, and far more reliable.

They now benefit from:
• Real-time reporting across all departments
• Accurate on-time delivery insights
• Fewer errors and fewer spreadsheets
• Data the whole team can trust

"The COO actively uses the report, and he thinks they're brilliant... it's prompted a level of dialogue and accountability that simply didn't exist before."
— *Robert Walker, Business Improvement Manager*

If you're stuck in Excel, this case study is worth a look.

CTA: [See How Hutchinson Improved Their Reporting]

Email 3

Title: Fix Your Data Problems Before They Slow You Down

Subject: What happens when reporting becomes reliable?

Preview Text: Hutchinson's shift to trusted Power BI reporting.

Hi {Client name},

Reporting issues usually come down to one thing: unreliable data.
Before using our Power BI reports, Hutchinson Engineering constantly questioned their numbers and spent days fixing spreadsheets.

Moving to real-time reporting changed that instantly.

They now enjoy:
• Consistent, trusted data
• Clear visibility of supplier and production issues
• Stronger performance across teams
• Two days a week saved on manual work

"Our leaders are over the moon — they're finally making decisions rather than spending time pulling reports."
— *Neville Glenn, IT Manager*

If data accuracy is holding you back, this case study is a great benchmark.

CTA: [Read the Hutchinson Case Study]

CTA: Book a demo